



OLGA V. MACK

INNOVATE, REINVENT, LEAD
EMPOWERING LEGAL TEAMS IN THE AGE OF
TRANSFORMATIVE TECHNOLOGY



EQUIPPING LEGAL LEADERS FOR A TECH-DRIVEN FUTURE

"Olga V. Mack is leading the charge in reshaping the legal industry with an inspired, tech-forward approach. Her innovative thinking and strategic insight are invaluable for anyone looking to future-proof their legal team."

Kassi Burns, Senior Attorney, King & Spalding

TRANSFORM YOUR LEGAL PRACTICE WITH ACTIONABLE TECH INSIGHTS

LAW BETTER WITH
AI AND TRANSFORMATIVE
TECH

INTRODUCTION

In a world where technology and law intersect at an accelerating pace, Olga V. Mack stands at the forefront of legal innovation. With a vision rooted in accessibility, functionality, and justice, Olga brings a fresh perspective to the legal landscape, challenging traditional norms and championing transformative change. Her mission? To empower legal teams and professionals to law better by embracing the opportunities of AI and emerging technologies.

Olga's journey from her roots in Ukraine to Silicon Valley's tech hub reflects her unique blend of art, law, and innovation. As the co-founder of the Product Law Hub, she provides a roadmap for legal professionals to navigate turbulent times with agility and confidence, equipping them to lead responsibly and ethically in an era of constant change.

With a reputation for inspiring action and a track record of guiding companies through IPOs, acquisitions, and complex regulatory challenges, Olga's impact extends far beyond the legal field. Her expertise is in high demand, whether through keynote speeches, corporate training, executive coaching, or consulting engagements. Connect with Olga to transform your organization, leverage the latest advancements in legal technology, and drive positive, sustainable change.

PROFESSIONAL JOURNEY AND VISION

Olga's journey to becoming a pioneering legal tech strategist began with a vision of merging beauty, functionality, and justice—a vision that has since evolved into a mission to revolutionize the legal profession through technology. Born in Ukraine and raised in Silicon Valley, Olga experienced firsthand the transformative potential of technology. This journey has shaped her passion for making law accessible, innovative, and ready for the future.

Her professional path is marked by pivotal roles that demonstrate her expertise and influence. As the former CEO of a legal tech startup acquired by LexisNexis, Olga navigated the complexities of leadership in tech, helping businesses successfully adapt to the fast-paced demands of digital transformation. Her legal acumen is extensive, having guided tech giants through IPOs, acquisitions, and critical regulatory challenges in high-stakes environments, including engagements with the SEC, FTC, and global regulators.

Olga's commitment to innovation and her background in product counseling set her apart as a trusted advisor to leaders in Silicon Valley and beyond. Through her work, she empowers legal teams to proactively harness the power of AI and emerging technologies, equipping them with tools and insights to lead in an age where agility and adaptability are essential.

With six TEDx talks, regular contributions to Above the Law and ACC Docket, and a presence at major conferences like SXSW, ABA, and LegalWeek, Olga is widely recognized as a thought leader. Her impact extends globally, as she continues to speak on the future of law and transformative tech, making complex concepts accessible and actionable for audiences everywhere.

Olga's mission is clear: to shape a future where law serves as a powerful, inclusive tool for everyone. She brings her unique perspective to every engagement, combining visionary insights with practical strategies to inspire and guide legal teams toward impactful change.

CORE SERVICES AND PRODUCT COUNSELING FRAMEWORK

PRODUCT COUNSELING FRAMEWORK

Co-Founded by Olga, the Product Law Hub is a comprehensive approach designed to empower legal teams to thrive amid rapid technological advancements and constant industry changes. This framework integrates AI and transformative tech into legal practices, helping legal professionals not only adapt but lead within their organizations. By fostering responsible and ethical product development, Olga's framework ensures that legal teams are prepared to navigate and influence complex tech-driven landscapes.

Through this framework, Olga equips in-house legal teams with the agility and resilience needed to address challenges proactively, emphasizing ethical considerations and practical, real-world applications. The Product Counseling Framework helps legal professionals turn potential disruptions into opportunities, aligning their strategies with both technological innovation and organizational growth.

SERVICES OFFERED

Olga provides a range of services tailored to meet the needs of modern legal teams and leaders, including:

PUBLIC SPEAKING: As a renowned thought leader, Olga delivers inspiring and actionable talks on AI, legal technology, and digital transformation, breaking down complex topics into clear, engaging insights.

CORPORATE TRAINING: Olga designs and leads hands-on workshops for legal teams, focusing on AI integration, ethical product development, and the strategic use of technology to drive business success.

EXECUTIVE COACHING: Working closely with individual leaders, Olga offers coaching to help them navigate the evolving digital landscape, develop a forward-thinking mindset, and lead with resilience and purpose.

MANAGEMENT CONSULTING: Olga's consulting services provide organizations with tailored strategies for implementing legal tech and managing change, ensuring legal teams are aligned with company goals and prepared for future disruptions.

Olga's expertise in leveraging AI and her unique approach through the Product Counseling Framework have made her a trusted partner for legal teams looking to advance their capabilities, drive innovation, and create lasting impact in an ever-evolving field.



REINVENT FRAMEWORK FOR TRANSFORMATION

Olga's REINVENT Framework serves as a structured roadmap for legal teams navigating the dynamic intersection of technology and law. This framework encapsulates Olga's unique approach to change management, emphasizing adaptability, ethical innovation, and proactive leadership. Each element of the REINVENT framework prepares legal teams to face the challenges of an AI-driven world with confidence and strategic insight.

R – READINESS FOR CHANGE

Building a culture of adaptability, Olga empowers legal teams to embrace change with agility, preparing them to lead in fast-evolving environments.

E – EMPOWERMENT THROUGH AI

Harnessing the power of AI and transformative technology, Olga ensures that legal professionals are not only users but partners with AI, working collaboratively with technology to streamline processes and increase impact.

I – INNOVATION IN LEGAL STRATEGY

Olga encourages legal teams to think beyond traditional boundaries, fostering a mindset of continuous innovation in legal approaches and problem-solving.

N – NURTURING TEAM CAPABILITIES

Upskilling is key to resilience. Olga's approach includes focused strategies to develop legal professionals' competencies, ensuring they are well-equipped to tackle emerging challenges.

V – VISION FOR THE FUTURE OF LAW

Olga inspires legal leaders to look ahead, equipping them with the insights needed to guide their teams and organizations through digital transformation with a forward-thinking perspective.

E – ETHICS IN EMERGING TECH

Ethical considerations are at the core of Olga's framework. She emphasizes the importance of responsible AI use and ethical product development, creating a foundation of trust and accountability.

N – NETWORKING FOR GREATER IMPACT

Recognizing the power of collaboration, Olga fosters connections among legal teams, tech innovators, and industry leaders, amplifying the reach and effectiveness of her clients.

T – TRANSPARENCY AND TRUST IN LEGAL PROCESSES

Olga's framework builds on transparency, helping legal teams earn and maintain trust in both their internal practices and client interactions.

The REINVENT Framework is more than a guideline—it's a transformative tool for legal teams to lead with purpose, adapt with ease, and thrive in an era defined by continuous re-invention. Through this approach, Olga enables her clients to not just keep pace with technology, but to actively shape the future of law.

STRATEGIC SOLUTIONS FOR THE TECH-DRIVEN LEGAL LANDSCAPE

Olga offers a suite of tailored services and expertise designed to empower legal teams and professionals to excel in a rapidly evolving technological landscape. Her unique frameworks and strategies equip organizations to embrace digital transformation and lead with resilience, innovation, and purpose.

CORE OFFERINGS

PRODUCT COUNSELING FRAMEWORK:

A groundbreaking approach developed by Olga to guide legal teams in building responsible, ethical, and effective products. The framework emphasizes agility, accountability, and proactive problem-solving, enabling legal teams to turn disruption into opportunity. By integrating AI and other transformative technologies, Olga helps legal professionals stay ahead in complex, fast-paced industries.

DIGITAL TRANSFORMATION STRATEGY:

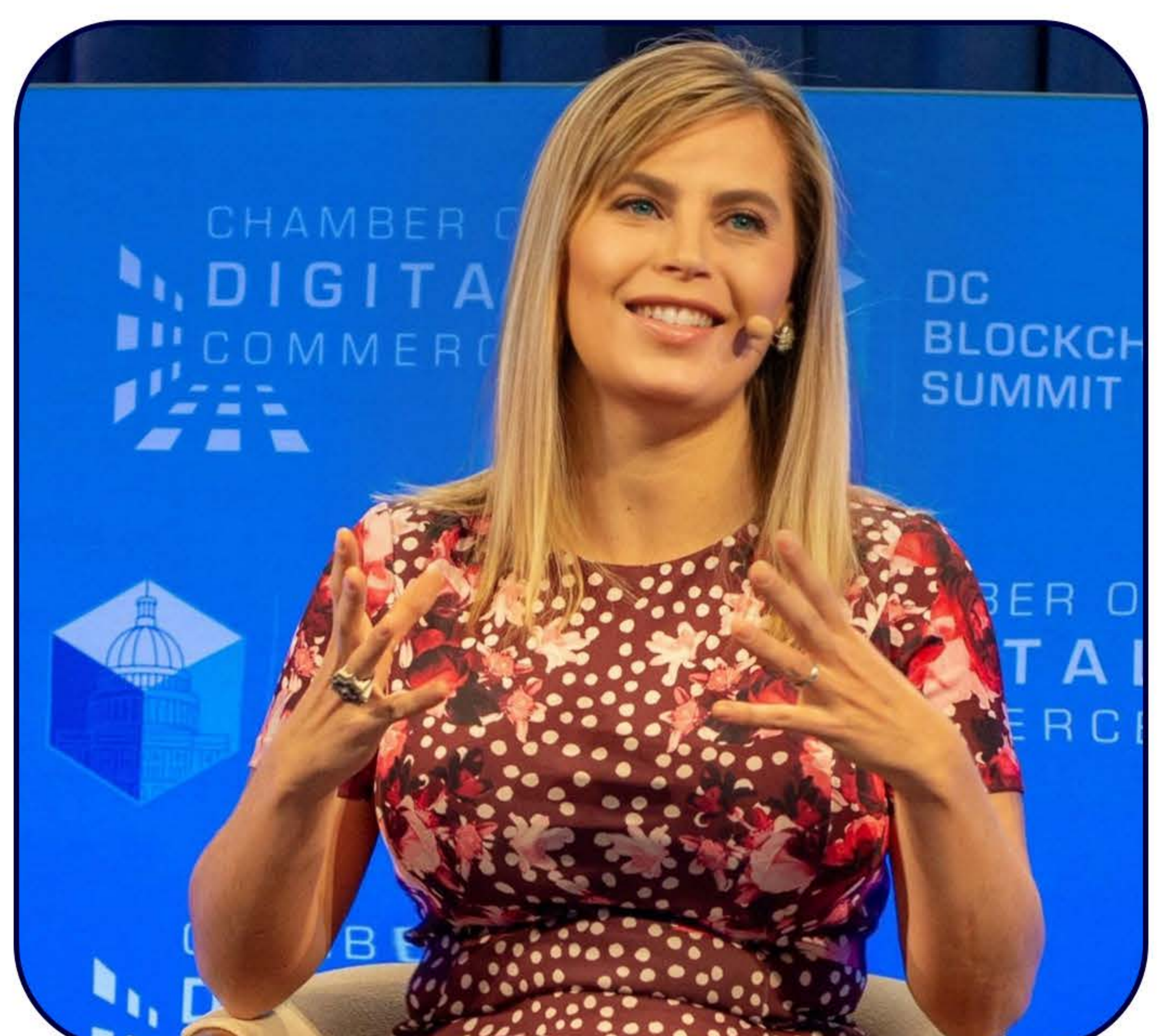
Olga designs and implements strategies to harness the power of legal tech, from automation tools to AI applications. She equips legal teams to seamlessly integrate new technologies, fostering a culture of adaptability and continuous learning that enhances efficiency and drives business growth.

ELEVATING HUMAN CAPITAL:

Olga understands that a strong, skilled team is the foundation of any successful organization. Her approach to human capital development focuses on upskilling legal professionals in areas such as AI literacy, strategic decision-making, and ethical tech usage, ensuring teams are resilient, inclusive, and prepared for future challenges.

THOUGHT LEADERSHIP AND SPEAKING ENGAGEMENTS:

As a prominent thought leader, Olga regularly contributes to leading publications like *Above the Law* and *ACC Docket*. Through her TEDx talks, high-profile keynotes, and articles, she brings fresh perspectives on AI, digital transformation, and the future of law. Her insights are both visionary and actionable, making her a sought-after speaker for legal innovators and in-house teams alike.





SPECIALIZED EXPERTISE

AI AND LEGAL TECHNOLOGY INTEGRATION:

Olga helps organizations seamlessly integrate AI and legal tech, guiding them through the nuances of implementation and usage while ensuring ethical practices.

CHANGE MANAGEMENT IN LEGAL TEAMS:

Olga's change management strategies enable legal teams to adapt quickly to new technologies, regulatory shifts, and industry changes, positioning them as agile leaders within their organizations.

ETHICS AND RESPONSIBLE AI:

Olga champions the ethical deployment of AI and tech in legal practices, providing teams with guidelines and best practices to navigate the evolving standards and expectations around technology use in law.

FUTURE-PROOFING LEGAL OPERATIONS:

Olga's forward-thinking strategies prepare legal teams for tomorrow's challenges, from regulatory compliance to technological advancements, ensuring they remain relevant, efficient, and impactful.

Through these offerings, Olga empowers legal teams to navigate the age of transformative technology with confidence, agility, and a strong ethical foundation. Her expertise enables organizations to not only keep pace with change but to set the standard for a future where technology and law work hand in hand for meaningful impact.

IMPACT AND TESTIMONIALS

Olga has transformed legal teams and organizations by guiding them through the complexities of AI, digital transformation, and strategic innovation. Her clients and collaborators recognize her as a visionary thought leader who combines deep legal expertise with a practical, forward-thinking approach to technology. Below are a few testimonials highlighting her impact:

CLIENT TESTIMONIALS

“Olga V. Mack brings invaluable insights and practical solutions to legal technology and AI. Her expertise in tracking emerging tech trends and implementing innovative solutions in law departments is unmatched. Her strategic input during our panels has greatly enriched the discussion around legal technology goals and data security concerns. I would highly recommend Olga as a keynote speaker, panelist, or advisor for any event focused on legal tech and innovation.”

WALTER LIM, BREAKING MEDIA, ABOVE THE LAW

“Olga’s keynote on succeeding during the AI revolution was both visionary and practical. Her ability to articulate complex concepts in a relatable way captivated our audience, providing them with actionable guidance and inspiring a new perspective on the role of AI in the legal industry. Olga’s insights on AI integration are indispensable for anyone looking to innovate in law.”

VALENTIN FEKLISTO, CEO AT FUTURELAW CONFERENCE

“I had the pleasure of working with Olga on our ‘Getting to Yes in Contract Negotiations’ webinar, where her strategies for turning a ‘No’ into a ‘Yes’ during contract negotiations were eye-opening and invaluable. Her engaging delivery and clear expertise make her a fantastic speaker and a trusted advisor on legal negotiation and innovation.”

NADA ALNAJAFI, FOUNDER OF CONTRACT NERDS

“Olga possesses a unique blend of legal expertise and strategic foresight. Her contribution as chair of our Corporate Counsel and Compliance Exchange UK was essential to the event’s success. She consistently provided insightful summaries and guided discussions with her exceptional ability to connect legal challenges with innovative solutions. I highly recommend Olga for her deep industry knowledge, leadership, and commitment to positive change.”

DARSHAN VILLIAMBAKKAM, SPONSORSHIP SALES MANAGER AT IQPC

These testimonials showcase Olga’s ability to deliver transformative results. Whether through strategic consulting, speaking engagements, or team coaching, Olga consistently empowers legal professionals to excel in a world reshaped by technology.

THOUGHT LEADERSHIP AND SPEAKING ENGAGEMENTS

NOTABLE SPEAKING ENGAGEMENTS

TEDx Talks: Olga has delivered six impactful TEDx talks on topics such as supervising AI, the evolution of law, and the role of ethics in technology. Her talks explore the intersections of law, tech, and society, offering audiences a fresh perspective on the future of legal practice.

High-Profile Conferences: Olga is a sought-after speaker at major conferences, including SXSW, ABA, LegalWeek, ACC, ILTA, and CLOC. Her presentations on AI, digital transformation, and the future of law provide actionable insights for legal professionals, from in-house teams to law firm leaders.

Legislative Discussions: Olga has spoken with legislators in Washington, D.C., on transformative and disruptive technology, advocating for ethical standards in AI and ensuring that technology benefits society as a whole.

PUBLICATIONS AND MEDIA CONTRIBUTIONS

Above the Law and ACC Docket Columns: As a regular columnist, Olga shares her expertise on AI, legal innovation, and change management, providing readers with thought-provoking ideas and practical advice on navigating the evolving legal landscape.

Books on Legal Innovation and Technology: Olga is the author of six books that explore topics from legal tech to strategic leadership, establishing her as an authority in the field. Her books are essential resources for legal professionals aiming to stay ahead in the age of transformative technology.

Features in Leading Media Platforms: Olga's thought leadership is featured in major publications like Bloomberg, law.com, and Above the Law, where she shares insights on AI, ethics in tech, and the future of law. Her contributions offer legal professionals guidance on how to integrate technology responsibly and effectively.

SIGNATURE SERIES: NOTES TO MY (LEGAL) SELF®

Olga's Notes to My (Legal) Self® series is a thought-provoking, ongoing series where she shares insights on leadership, legal tech, and personal growth. This series has become a valuable resource for legal professionals looking to excel in an increasingly tech-driven world. It covers practical strategies, inspiring stories, and actionable tips for in-house counsel and legal innovators alike.

Through these thought leadership contributions, Olga continues to influence the legal profession, pushing boundaries and encouraging professionals to think creatively about the future of law.





CONTACT INFORMATION

For inquiries about speaking engagements, corporate training, executive coaching, and consulting services, reach out to Olga. Connect with her to learn how she can help your legal team embrace AI, drive innovation, and navigate the future of law with confidence and agility.



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<https://www.olgamack.com/>



<https://www.linkedin.com/in/olgamack/>



<https://www.youtube.com/channel/UChbeDMQJmzAo9xbUxnMcM0g>

READY TO LEAD THE FUTURE OF LAW? PARTNER WITH OLGA.

Transform your legal team and drive positive change. Book Olga for your next event or consultation to experience firsthand her visionary insights and practical strategies in legal innovation.